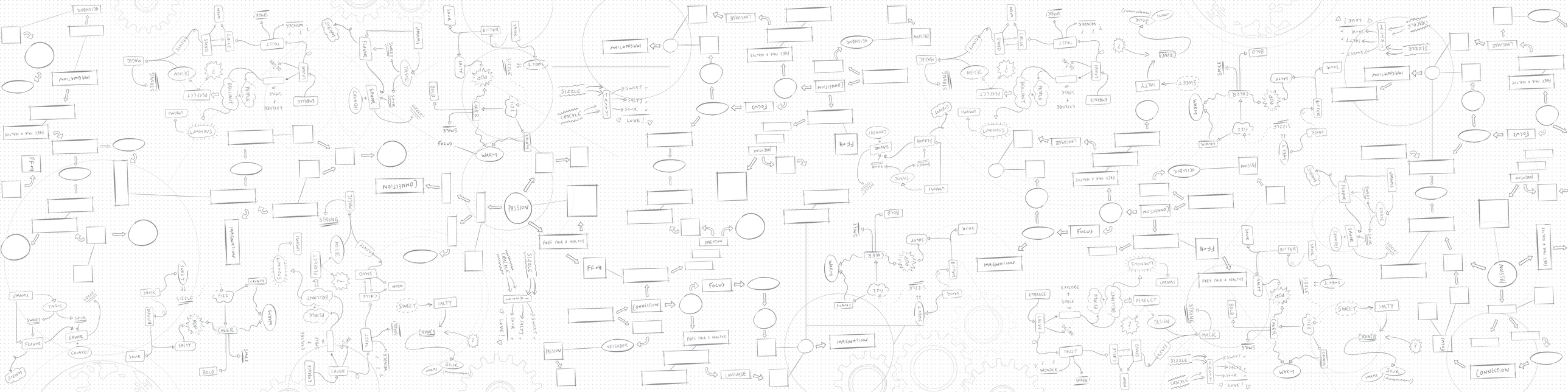

IMAGINATION
FREE RANGE & HEALTHY
FOCUS
CONNECTION
PASSION
FFFTH
LANGUAGE
NEIGHBOR
WEIGHT
SWEET
SALTY
SOUR
BITTER
UMAMI
SAVOR
CRUNCH
FIZZ
CRISP
WARM
COOL
BOLD
SMILE
SPARK
TRUST
WONDER
LAUGH
EMBRACE
EXPLORE
PEOPLE
BRILLIANT
PERFECT
DESIGN
MAGIC
STRONG
LUMINOUS
SIZZLE
CRACKLE
LOVE!
TASTE
FLAVOR
SAVOR
CRUNCH!
SWEET + SALTY + SOUR + UMAMI
SWEET + SALTY + SOUR = LOVE!